

REMARKS

In the Office Action dated November 3, 2003, the Examiner imposed a restriction requirement upon the Applicant pursuant to 35 U.S.C. §121. According to the Examiner, the pending claims relate to two distinct inventions. The Examiner therefore has required a restriction between two groups of claims. Group I includes claims 1-4, which is drawn to a sales system for presenting advertisements to a user and allowing the user to make purchases electronically, classified in class 705, subclass 26. Group II includes claims 5-11 which are drawn to a payment system in which payment order authentication is based on the identification of the send of the payment order, classified in class 705, subclass 75.

Applicants hereby elect the claims of Group I, namely claims 1-4. Please cancel the remaining claims without prejudice.

If any additional fees are due in connection with this response, the office is authorized to deduct said fees from Deposit Account No. 02-1818. If such a withdrawal is made, please indicate the Attorney Docket No. (113948-041) on the account statement.

Respectfully submitted,

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Dated: December 3, 2003